



## Design Internship

### Description

Lancaster Transplant has an opening for a Design Intern! This unpaid internship is perfect for someone who is interested in working with a start-up, community-focused social enterprise. Opportunities within this role include helping to execute branded materials, learning about the effectiveness of grassroots marketing, and making a positive impact within your local community.

The intern hired for this position will need strong critical thinking/brainstorming skills in order to integrate into our vibrant and passionate team.

### Learning Outcomes

This internship will enable you to work directly with the Founder and learn the impact of brand management and execution. You will have the ability to use your creative and design skills for use across print, web, and social media platforms. At the end of this internship, you will have the ability to display real world, portfolio-ready design work. You will have the opportunity to work with various nonprofits and businesses throughout Lancaster. And ultimately, you will have a hand in making Lancaster a welcoming place.

### Our Mission

To channel the energy that Transplants bring to their new home by connecting them with one another to share new perspectives, inspire fresh ideas and have an opportunity to positively impact our communities.

### Our Core Values

- **Embrace Weirdness:** Create an opening and welcoming community.
- **Think Creatively:** Inspire others to explore what makes a healthy and happy community.

- **Empower Others:** To find their tribe.
- **Tell the Tale:** Share the stories of the places we go and the people we meet.
- **Connect the Dots:** Bring people together and let the magic happen.
- **Adventure First:** Begin each day with a new perspective.
- **Be the Spark:** Welcome Newbies to their new home.

### **Responsibilities (2-5 hours/weekly)**

- Create promotional materials for the organization: Posters, handouts, etc.
- Create social media graphics
- Website updates: Upcoming events, blog posts, etc.
- Participate in brainstorming sessions
- Flyering for campaigns/events

### **Requirements**

- Have excellent communication/social skills and the ability to articulate our mission
- Passionate about building community, creatively!
- Self-starter
- Must have a clear understanding of Adobe Creative Suite and experience with WordPress
- Must have their own laptop and the Adobe Creative Suite

### **Majors**

Graphic Design, Marketing, Communications

Send a resume and a *one page* cover letter to [hello@lancastertransplant.com](mailto:hello@lancastertransplant.com)

*Your cover letter should tell us:*

1. Why you'd like to work with us
2. What you hope to learn from this internship